



UNIVERSITY OF NORTH TEXAS®

# ADES 4560 – Fashion Design Concepts

Fall 2019

Sec 501: 8:00-10:50, MON

Sec 502: 11:00-1:50, MON

ART 243

<b>Instructor:</b>	<b>Dr. Hae Jin Gam</b>
<b>Contact Information</b>	<b>Email:</b> <a href="mailto:Haejin.Gam@unt.edu">Haejin.Gam@unt.edu</a> <b>Office:</b> ART 249 <b>Office Hours:</b> Wednesdays 10:00 am -12:00 pm, or by appointment
<b>Recommended Text</b>	Faerm, Steven. (2017). <i>Fashion Design Course: Principles, Practices, and Techniques : The Practical Guide for Aspiring Designers</i> , 2 <sup>nd</sup> EDU, Barron. ISBN: 978143801107

**CATALOG DESCRIPTION:** Design process, research, conceptual ideation and creative interpretation of fundamental garment components and features while acknowledging function and production constraints. Emphasis is on creative design, sketching and development of a design process notebook.

**OVERVIEW:** Students will learn fashion design exploration focuses on research, conceptual design processes and critical thinking. Students will be exposed to a variety of professional design techniques that will enable them to have valuable materials for their final portfolio. Many projects including an in-depth sweater design project and exercises will be executed through sketching, including specialty market design, garment component design with analysis of function and design restrictions.

**PREREQUISITE:** ADES 3555 or consent of instructor.

**COURSE OBJECTIVES LEARNING OUTCOMES:** Upon the completion of this course, students will be able to

- Understand iterative sketching processes in apparel design.
- Recognize the function and limitations of several Apparel categories.
- Develop design strategies for specialty markets and categories.
- Build portfolio and collection development.
- Develop a notebook chronicling their design journey for future reference.

**COURSE STRUCTURE:** This course will be a combination of lecture, demonstration, and class activities with a flexible schedule.

**CANVAS:**

This course is on Canvas: <https://canvas.unt.edu>.

Log-in ID; your EUID and password

**COURSE POLICIES, STUDENTS RESPONSIBILITIES, AND EXPECTATIONS**

**ATTENDANCE POLICY:** The University of North Texas recognizes that student success is promoted by regular attendance and participation in class. In each class, an attendance sign-up sheet will be distributed. You are required to sign your name. A student who is tardy has the responsibility of notifying the instructor at the end of the class period that he/she had arrived late, otherwise the recorded absence will remain.

According to the university policy, an absence may be excused for the following reasons: religious holy day, including travel for that purpose; active military service; participation in an official university function; illness or other extenuating circumstances; pregnancy and parenting under Title IX; and when the University is officially closed by the President. Missing class due to work conflicts is not an acceptable excuse.

\*\*\* **SINCE THIS CLASS IS ONLY ONCE A WEEK** \*\*\*

**The 2nd unexcused absence will cause a final grade reduction of one letter grade. For each additional 2 absences, the grade will be lowered another letter grade.**

(For example, if a student has earned an "A" in the course, but has accumulated 6 unexcused absences, the student will receive a "C" in the class)

**Every 3<sup>rd</sup> tardy will convert to an unexcused absence.** Also, notice that missing class regularly means that you will miss quizzes and in-class activities. It is the student's responsibility to locate and read any assignments and announcements missed by absence from class. A classmate may be contacted for missed information. More information is available at [https://policy.unt.edu/sites/default/files/06.039\\_StudentAttendance\\_2016.pdf](https://policy.unt.edu/sites/default/files/06.039_StudentAttendance_2016.pdf).

**PROJECTS:**

**Projects MUST be turned in to the instructor at the beginning of the class** and ready for the in-class critique. **No late work will be accepted for grade.** Excused attendance late work must be accompanied by a written excuse upon the first day the student returns to class and the late work will **ONLY BE ACCEPTED ON THAT DAY AND WITH ONE LETTER GRADE REDUCTION.**

**STUDENT EVALUATION (OR GRADING):** Grade will be based upon the percentage of total points that the student accumulates from assigned activities/exams. Specific grading criteria for each project and assignment will be provided with the project instructions.

- ✓ *Your grade is NOT based on the amount of time and/or effort you spent working on perfecting a skill, rather it is based on the degree to which the final product meets the established guidelines (on each project's rubric).*

The instructor of record determines all grades for each project, in class work, and attendance. A final grade of "C" or higher is needed to proceed in the program.

Tasks	Points
My Wardrobe Project	100
2D/3D Surface Design Project	200
Knitwear Collection	250
Spring exhibition & industry critique	100
Sustainable Design Assignment	50
Collezione Project	250
Design Resource Book	50
Professionalism	100
Class activities	100
<b>Total</b>	<b>1200</b>

Letter grade	Scale
A	90 – 100%
B	80– 89%
C	70 – 79%
D	60 – 69%
F	59 or below

**ACADEMIC INTEGRITY** - UNT's policy on academic integrity can be found here:

[http://policy.unt.edu/sites/default/files/untpolicy/pdf/7-Student\\_Affairs-Academic\\_Integrity.pdf](http://policy.unt.edu/sites/default/files/untpolicy/pdf/7-Student_Affairs-Academic_Integrity.pdf). The definitions of cheating and the consequences for cheating are enforced in this course.

- ✓ If you are caught cheating or plagiarizing you will earn consequences up to failing an assignment and/or failing this course.

Students should bring their own supplies to the class when working on the projects. Students are expected to come to class prepared to work. Students not prepared and/or not working in class will be counted tardy or absent.

**AMERICAN DISABILITIES ACT (ADA) ACCOMMODATION STATEMENT:** In accordance with university policies and state and federal regulations, the university is committed to full academic access for all qualified students, including those with disabilities. To this end, all academic units are willing to make reasonable and appropriate adjustments to the

classroom environment and the teaching, testing, or learning methodologies in order to facilitate equality of educational access for persons with disabilities. See [UNT Policy 04.015](#).

Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the Office of Disability Accommodation website at <http://disability.unt.edu>. You may also contact them by phone at (940) 565-4323.

### **FINANCIAL AID SATISFACTORY**

#### **Academic Progress:**

A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid. Students must maintain a minimum 3.0 cumulative GPA in addition to successfully completing a required number of credit hours based on total registered hours per term. Students cannot exceed maximum timeframes established based on the published length of the graduate program. If a student does not maintain the required standards, the student may lose their financial aid eligibility.

If at any point you consider dropping this or any other course, please be advised that the decision to do so may affect your current and future financial aid eligibility. Please visit <http://financialaid.unt.edu/satisfactory-academic-progress-requirements> for more information about financial aid Satisfactory Academic Progress. It may be wise for you to schedule a meeting with an academic advisor in your college or visit the Student Financial Aid and Scholarships office to discuss dropping a course before doing so.

**COURSE RISK FACTOR:** According to University Policy, this course has a level 1 rating for risk. Students are not exposed to hazards. Students will be informed of any potential health hazards or potential bodily injury connected with the use of any materials and/or processes and will be instructed how to proceed without danger to themselves or others.

Students who are pregnant or will become pregnant during the course of the semester are advised to check with their doctor immediately to determine if any additional risks are reason to postpone this course until a later semester. Upon request, your professor will provide a list of chemicals and safety issues for your doctor to review. Material Safety Data Sheets are available on all chemicals. It will be up to you and your doctor to determine what course of action to take.

**BUILDING EMERGENCY PROCEDURES:** In case of emergency (alarm will sound), please follow the building evacuation plans posted on each floor of your building and proceed to the nearest parking lot. In case of tornado (campus sirens will sound) or other weather related threat, please go to the nearest hallway or room on your floor without exterior windows and remain there until an all clear signal is sounded. Follow the instructions of your teachers and act accordingly.

**CENTER FOR STUDENT RIGHTS AND RESPONSIBILITIES:** Each University of North Texas student is entitled to certain rights associated with higher education institutions. See [www.unt.edu/csrr](http://www.unt.edu/csrr) for further information. Cases of academic dishonesty will be referred to University authorities. See [UNT Policy 06.003](#).

**ACCEPTABLE STUDENT BEHAVIOR:** Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic

classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at <http://deanofstudents.unt.edu>.

**SEXUAL DISCRIMINATION, HARASSMENT & ASSAULT:** UNT is committed to providing an environment free of all forms of discrimination and sexual harassment, including sexual assault, domestic violence, dating violence, and stalking. If you (or someone you know) has experienced or experiences any of these acts of aggression, please know that you are not alone. The federal Title IX law makes it clear that violence and harassment based on sex and gender are Civil Rights offenses. UNT has staff members trained to support you in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, helping with legal protective orders, and more.

UNT's Dean of Students' website offers a range of on-campus and off-campus resources to help support survivors, depending on their unique needs: [http://deanofstudents.unt.edu/resources\\_0](http://deanofstudents.unt.edu/resources_0). Renee LeClaire McNamara is UNT's Student Advocate and she can be reached through e-mail at [SurvivorAdvocate@unt.edu](mailto:SurvivorAdvocate@unt.edu) or by calling the Dean of Students' office at 940-565-2648. You are not alone. We are here to help.

**Design Resource Notebook-** For each project and exercise you will need to format the final submission and house them for review as part of your Design Resource Notebook/Final Portfolio. This notebook should be a 2" 3-ring binder with tab dividers, or a professional design portfolio. You are creating a resource book for your use; it will come in very handy as you progress through the program, so take pride in how you compose it.

1. My Wardrobe Project
2. 2D/3D Surface Design Project
3. Knitwear Collection Project
4. Sustainable Design Assignment
5. Collezione Project

**NOTE: I, Dr. Hae Jin Gam, retain the right to change the syllabus with or without notice.**

**Tentative Course Schedule**

Dates and topics subject to change. Changes to be announced in class and/or on Canvas

	Week	Date	Topic & Task
Module 1 INTRODUCTION	WEEK 1	8/26	Course Introduction Iterative Design Flat Sketches & Line Sheets SWOT Introduction: My Wardrobe Project
	WEEK 2	9/2	<b>Labor Day – No Class</b> Uploading My Wardrobe Assignment to CANVAS
Module 2 3D/2D SURFACE DESIGN	WEEK 3	9/9	My Wardrobe Project Presentations Introduction: Creative Designer - 3D/2D Surface Manipulation Studies 3D/2D Surface Manipulation Activity
	WEEK 4	9/16	Creative Designer: 3D/2D Surface Design Development & Line Sheets
	WEEK 5	9/23	Creative Designer: Finalize 3D/2D Project Work in class
Module 3 KNIT WEAR COLLECTION	WEEK 6	9/30	Sweater Design: Basics Swatch Making <b>Meet At Textile Fab Lab (ART #366)</b>
	WEEK 7	10/7	Sweater Design: STOLL Swatch Selection & Graphing <b>Meet At Willis Library Special Collections (Room # 443)</b>
	WEEK 8	10/14	Sweater Design: Sweater Stich Studies Knit Wear Collection Completion <b>Meet At Texas Fashion Collection ART 259</b>
	WEEK 9	10/21	Knit Wear Collection Presentations 3D/2D Surface Manipulation Presentations Introduction: Sustainable Fashion Design & Assignment Introduction: Final Project - Brand & Trend Development
Module 4 Exhibition	WEEK 10	10/28	<b>ITAA</b> Sustainable Fashion Design Assignment to CANVAS
	WEEK 11	11/4	<b>Senior Fall Exhibition and Industry Critique</b>
Module 5 Collezione	WEEK 12	11/11	Brand & Trend Development : Idea generation Collection Development –Mood board development/ Customer board Discussion: Sustainable Fashion Design
	WEEK 13	11/18	Collection Development –Fabric/ trim/ knitwear/ 2d-3d design Work in class
	WEEK 14	11/25	Collection Development – Merchandising assortment Work in class
	WEEK 15	12/2	Turn in Design Resource Books
	WEEK 16	12/9	<b>FINAL EXAM</b> - 501 section 8:00 a.m. - 502 section 10:30 a.m.

**STUDENT ACKNOWLEDGEMENT:**

I \_\_\_\_\_ (print) acknowledge that I have read the course syllabus. I understand the course structure, grading and attendance policies as well as the risk factor rating. I hereby agree to the syllabus and its provisions.

ADES 2560-502

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Course number and section

Risk Rating

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Student phone #, e-mail address (print)

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Signature

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Date

Hae Jin Gam

*Hae Jin Gam*

8/26/2019

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Faculty Name

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Signature

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Date